

HUNTER DOG

Self-Service Airsoft Shooting & Prize Arcade System

A next-generation experiential arcade solution — designed and manufactured in Korea

Real-time scoring / Automatic prize payout / Dual competitive play



2026 | MOA INDUSTRY CO., LTD.

A field-proven system, with manufacturing built for global markets

Since 2008, MOA Industry has built HUNTER DOG on hands-on airsoft field experience, feeding Korean operating data back into the product.



2008

Airsoft field experience begins

SINCE 2008 · AIRSOFT FIELD

Field-built skills, our foundation

151+

Venues in Korea

OPERATING VENUES IN KOREA

In major districts nationwide

131+

Growing with partners nationwide

BUSINESS PARTNERS

Partners across Korea

500K+

500,000-shot durability test

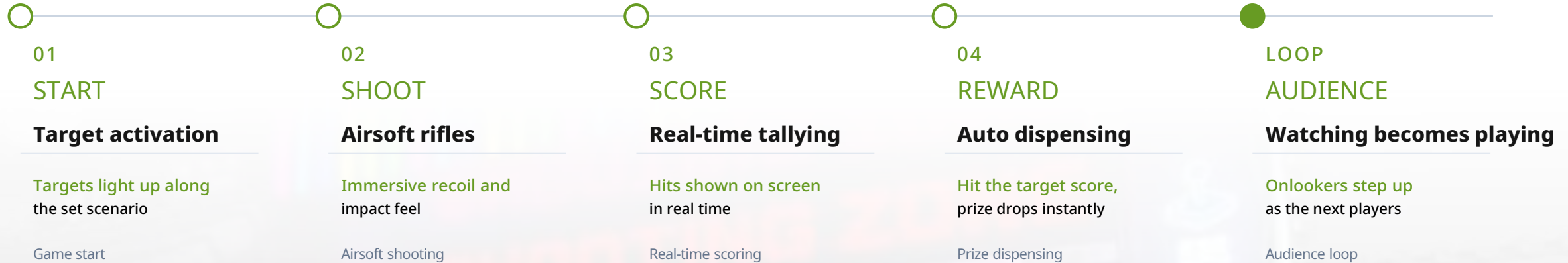
DURABILITY TESTING

Verified in real operations

Internal company data as of July 2026 · Results vary by location and operating conditions

From shooting to prize payout — one automated play flow

HUNTER DOG is a dual-player arcade system integrating airsoft shooting, digital target detection, real-time scoring, and prize dispensing.



Today's entertainment venues need short, intense experiences

First-time visitors start playing without instructions, and onlookers become the next players — conditions observed in live venues.

WHY HUNTER DOG

Short, bold

What today's venues demand
observed in real venues



- **Accessibility — play understood at a glance**
Onlookers become the next players
- **Efficiency — repeat tasks automated**
Auto scoring and prize payout cut staff intervention
- **Site fit — tuned per district**
Pricing, difficulty, and prizes set per venue
- **Spectacle — dual matches pull crowds in**
Spectator fun drives extra plays.

OBSERVED IN VENUES

- 01 No instruction needed
- 02 Spectator to player
- 03 Short sessions
- 04 Instant feedback
- 05 Replay motivation



Now: downtown · tourist areas · beaches Next: malls · FECs · events

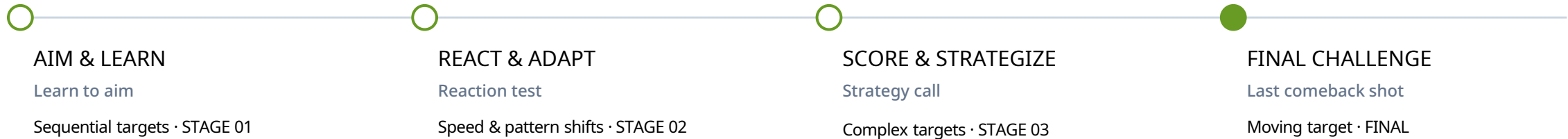
Operating across Seoul, Gyeongju, Daegu, Busan, and other key districts

Built for players and operators alike

Player engagement and operator efficiency, connected in one system.

Tension builds over four stages, and the challenge holds to the end

Target speed, patterns, and difficulty step up stage by stage — easy for beginners to start, engaging for experts to finish.



GAME DESIGN EDGE

A four-stage flow, a challenge to the end

Four-stage flow keeps players engaged to the end

Escalating difficulty and the final moving target
heighten late-game tension and replay motivation



Short learning curve · EASY START

Gradual difficulty · replay drive

WHY IT WORKS

The final moving target raises late-game tension
and naturally invites another try

Escalating tension in the final stage drives replay motivation.

Difficulty

Rises by stage
Progressive difficulty



Reward

Prize on the spot
Instant reward



Simple to run, with revenue tuned to each site

HUNTER DOG automates routine operation while keeping pricing and prize settings in the operator's hands.

Self-service operation

Auto scoring & payout · Self-Service

Auto scoring and payout
cut routine staff work

Auto scoring · auto prize payout

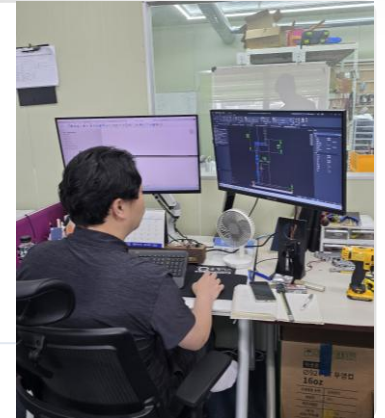


Flexible pricing

Set pricing per district · Flexible Pricing

Pricing set by district, crowd,
and hours — one machine fits all

Pricing & score settings



Prize cost control

Hold your target cost ratio · Cost Control

Tune prize scores and mix
to hold cost ratios

Prize mix · target cost control



Modular maintenance

Part swap & supply system · Maintenance

Core parts swap as modules,
cutting downtime

Less downtime



A HUNTER DOG lineup to match your space and audience

All models share the core operating system — choose by gun type and recoil experience.

Compact pistol model in development (launch timing and final specs TBC) I Export models, options, and supply timing depend on country certification and project terms

Model 01 · FLAGSHIP RIFLE

HUNTER DOG AIR

Compressor recoil + dual shooting lines
Rifle-type flagship for single-shot precision



Model 02 · PREMIUM RAPID-FIRE

HUNTER DOG Z

Rapid-fire premium with full-auto thrills
High visual impact and competitive play



Model	Gun type	Play style	Class
HUNTER DOG	Electric rifle	Single shot	Standard
HUNTER DOG DOUBLE	Electric rifle · 2P	Single shot · versus	Competitive
HUNTER DOG AIR	Compressor-recoil rifle	Single-shot precision	Flagship
HUNTER DOG Z	Compressor-recoil rapid-fire	Rapid fire	Premium

HUNTER DOG AIR | A rifle model pairing precise aim with recoil

Compressor-driven recoil and dual shooting lines deliver an immersive single-shot experience, from beginners to experts.

Exports require review of local electrical, safety, and game-machine certification I Clearance, weight, and packing specs provided as technical docs

Compressor recoil · RECOIL

Immersive tactile recoil
Compressor-based recoil

Dual play

2-player head-to-head
Side-by-side competition

Play style · SINGLE SHOT

Single-shot precision
Aim-focused shooting

HUNTER DOG AIR | Rifle type · compressor recoil · dual play



KEY SPECIFICATIONS

Item	Specification
Firing mode	Single-shot precision
Recoil system	Compressor-based
Players	Dual · 2 simultaneous
Power / rating	220 V / 200 W
Dimensions	W 1,520 × D 4,100 × H 2,230 mm
Game rating (KR)	CC-NA-251113-001 · All ages

HUNTER DOG Z | A premium model built on rapid fire and strong recoil

Compressor-driven recoil meets rapid-fire intensity, for high visual impact and competitive play.

Exports require review of local electrical, safety, and certification rules I Clearance and weight in separate docs I AIR and Z differ by play style (single vs rapid); same footprint

Compressor recoil · RECOIL

Immersive tactile recoil

Compressor-based recoil

Dual play

2-player head-to-head

Side-by-side competition

Play style · RAPID FIRE

Rapid fire

Thrilling rapid-fire action

HUNTER DOG Z | Rapid-fire · compressor recoil · dual play



KEY SPECIFICATIONS

Item	Specification
Firing mode	Rapid fire
Recoil system	Compressor-based
Players	Dual · 2 simultaneous
Power / rating	220 V / 200 W
Dimensions	W 1,520 × D 4,100 × H 2,230 mm
Game rating (KR)	CC-NA-260611-004 · All ages

Differentiation starts with designing core functions in-house

Four Korean patents cover HUNTER DOG's core functions — play, hit detection, feeding, and visualization.

Shooting prize game machine

Patent No. 10-2665694 · Registered 2024.05.08

Base patent for HUNTER DOG's
play & prize structure



BB feeding device

Patent No. 10-2660920 · Registered 2024.04.22

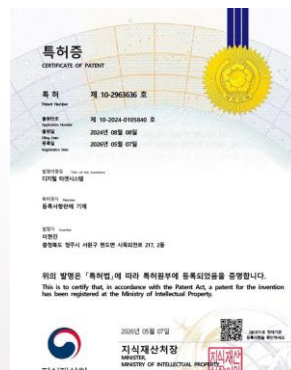
Feeding tech that sustains continuous play



Digital target system

Patent No. 10-2963636 · Registered 2026.05.07

Core tech for hit detection and scoring



Shot-impact display device

Patent No. 10-2969996 · Registered 2026.05.22

Impact visualization & feedback



A quality system built for repeat production and long-term operation

MOA Industry holds ISO management certifications scoped to game machine manufacturing, plus official company and R&D recognitions.

Quality 9001 · Environment 14001 · Safety 45001 · scope: game machine mfg.

Verified against original certificates · originals in appendix

Certification	Number	Scope · type	Validity
Quality	ISO 9001:2015 KOCI · KAB accredited	Video game machine mfg.	kociQ-2e90240 · ~2028.11.12
Environment	ISO 14001:2015	Video game machine mfg.	kociE-2e14240 · ~2028.11.12
Safety & health	ISO 45001:2018	Video game machine mfg.	kociO-2e45240 · ~2028.11.12
Venture business cert.	No. 20251217030009	Innovation-growth type	2025.12.17 – 2028.12.16
R&D department	No. 2025156275	Recognized by MSIT	Recognized 2025.10.29
Game rating	AIR · Z	CC-NA-251113-001 · CC-NA-260611-004	All ages
Core patents	4 granted · 9 pending	Shooting prize machine + 3	See p. 10

An R&D organization that turns field issues into product improvements

Building on airsoft field experience since 2008 and Korean operating data, MOA Industry runs development, assembly, testing, and parts as one loop.

Certification and patent details verified against originals

DEDICATED R&D DEPARTMENT

Recognized by MSIT · via KOITA

Cert. No. 2025156275 · Recognized 2025.10.29

Core tech, advanced in-house

Officially recognized R&D department —
advancing target, feeding and recoil technologies.

- Field data
- R&D · Design
- Assembly · Test
- Parts · Support

500,000+

Durability test shots
DURABILITY TEST

4

Core patents granted
KOREAN PATENTS

3

ISO certifications
ISO SYSTEMS

KEY CAPABILITIES

- 01 Field-data-driven product improvement**
Partner feedback flows into product updates
- 02 500,000+ shot durability validation**
Repeated real-world testing checks core part reliability
- 03 Advancing target, feeding & recoil tech**
A dedicated team refines tech backed by 4 patents
- 04 Modular design & parts operation**
Field-swappable modules with parts kept in stock
- 05 Lineup expansion**
Compact pistol model underway, after rifle & rapid-fire

Operating experience proven across Korea's key districts

HUNTER DOG runs in entertainment venues across Seoul, Gyeongju, Daegu, Busan, and major tourist and commercial districts.

Region	Key districts	Format	Highlights
Seoul metro	Hongdae · Gangnam · Suwon · Incheon	Arcades · complexes	Core district ops
Gyeongju · Daegu	Hwangnidan-gil · Dongseongno	Tourist hotspots	Trending districts
Busan	Haeundae · Gwangalli	Tourist districts	Tourist demand
Seasonal	Major beaches nationwide	Seasonal ops	Peak-season demand
Flagship	Daejeon Bongmyeong · Cheongju Seongangil	Direct · large-format	Brand facade

One machine draws both attention and participation

Dual play, bold visuals, and instant scores and prizes engage players — and pull in the crowd around them.

ARCADE & FEC

Arcades · game complexes · Skill Game

Adds skill-based play
to your existing mix

High turnover and fast replays lift revenue per unit



TOURISM & HIGH STREET

Tourist areas · hotspots · Walk-in

Quick, intuitive play
converts foot traffic

Short plays turn foot traffic into customers, no lines



MALL & INDOOR

Malls · indoor venues · Anchor

An experiential anchor
for managed spaces

Extends family dwell time in stable indoor settings



EVENT & POP-UP

Events · promotions · Project

Project runs for demos,
contests, and brand events

Easy install and teardown suit pop-ups and events



Maintenance and partner support designed for life after installation

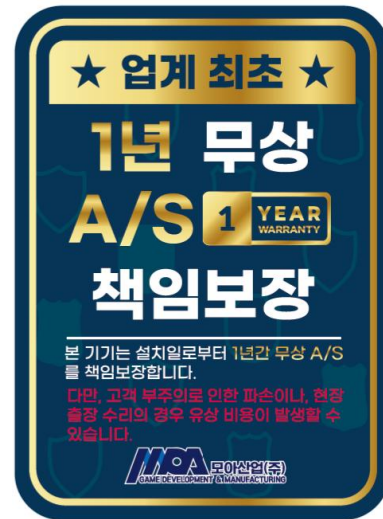
A machine's real value is uptime. Our support system is built on modular design, parts inventory, and remote assistance.

SUPPORT SYSTEM

1-Yr Warranty

KR installs · overseas by contract
1-Year Limited Warranty (Korea)

- **Remote diagnosis & training**
Phone & video diagnosis, ops guides
- **Parts always in stock**
Fast supply of consumables & spares
- **Modular maintenance**
Core parts swapped on-site as modules
- **Field service in Korea**
Dedicated vehicles & technicians



SUPPORT PATHWAY

- 01 Remote diagnosis
- 02 Parts supply
- 03 Module swap
- 04 Field service (KR)
- 05 Operating feedback



1-yr limited warranty (KR installs) · field crews Overseas: per contract

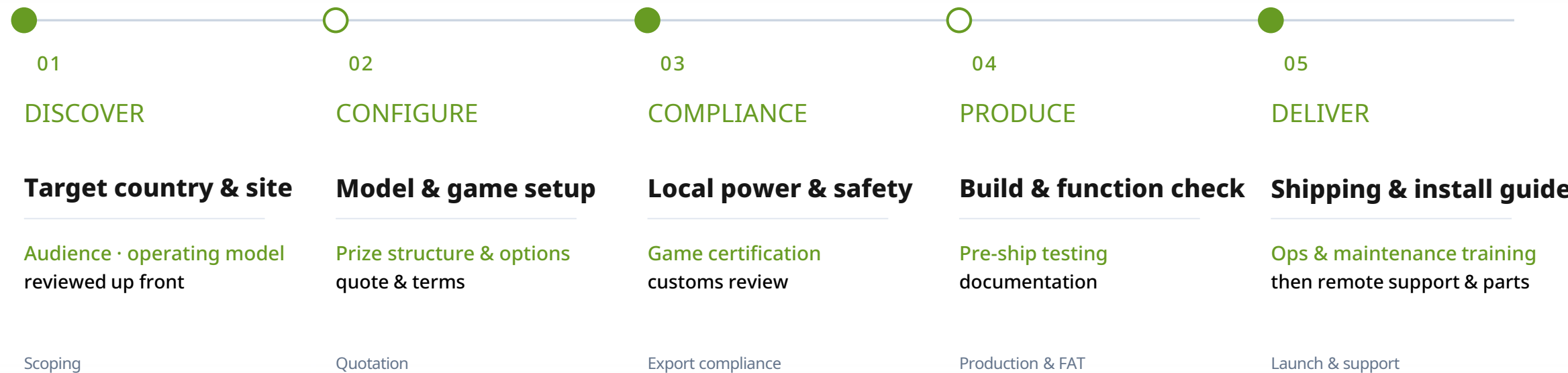
Damage from misuse and on-site repair visits may incur charges

Support designed around one goal — uptime

Modular design, parts inventory and remote support to reduce downtime.

From consultation to launch — clear at every step

After confirming your country and operating environment, we work stage by stage — model selection, local compliance, shipping, training, and support.



Consult › Quote › Produce › Launch

Lead times and responsibilities are specified in each proposal

Growing together, in the way that fits your market

Territory exclusivity, MOQ, pricing, lead times, payment, training, and parts terms are finalized at contract.

Model 01 DISTRIBUTOR

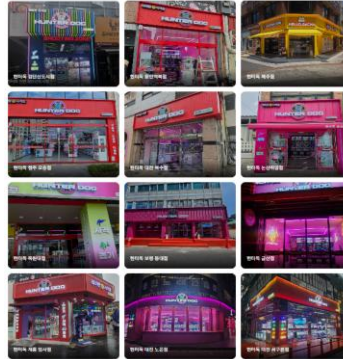
Distribution partnership



- Sales & install
- Training & parts
- Conditional exclusivity

Model 02 MULTI-SITE OPERATOR

Multi-site operators



- Arcades·FECs·resorts
- Operator training
- Operating data feedback

Model 03 PROJECT

Project installs



- Phased rollout
- Parts & upkeep
- Culture & theme spaces
- Events & pop-ups
- Short/long-term runs
- Early-stage collab

A global manufacturing partner rooted in field experience since 2008

2008 marks when our founder and core team entered the industry; the company was incorporated in July 2023. Field experience shapes how we design.

Start 2008 · FIELD

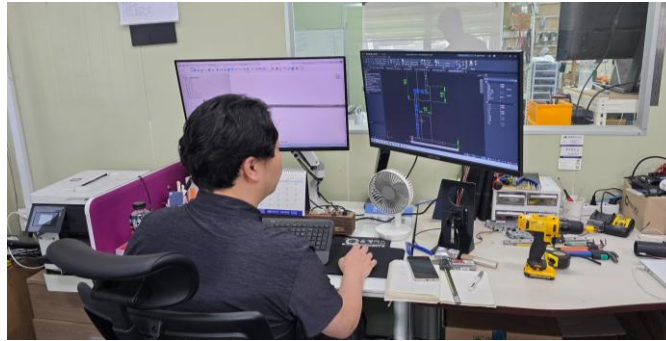
Airsoft field experience



- Entered airsoft
- Gun mechanisms
- Shooting systems
- Field feedback
- Built on ops experience

Founding & growth 2023 – 2024

MOA Industry founded



- Founded 2023.07
- 2 core patents
- KR installs grew
- Quality system
- Partner network built

Recognition & global 2025 – 2026

Global partnerships



- R&D dept recognized
- 3 ISO certs
- 2 more patents
- 9 pending
- Venture certified
- Going global

HUNTER DOG

Let's Build the Next Signature Attraction Together

Signature shooting entertainment, built for your market

REQUEST A DEMO

REQUEST A QUOTATION

DISTRIBUTION INQUIRY

www.moaindustry.co.kr / Customer service +82-1660-1986 (Korea)

MOA INDUSTRY CO., LTD.

Designed & Manufactured in Korea

